

Group at a glance

Our dream (vision)

"To define new frontiers of operational and people performance in the mining industry"

Our reason for existence (mission)

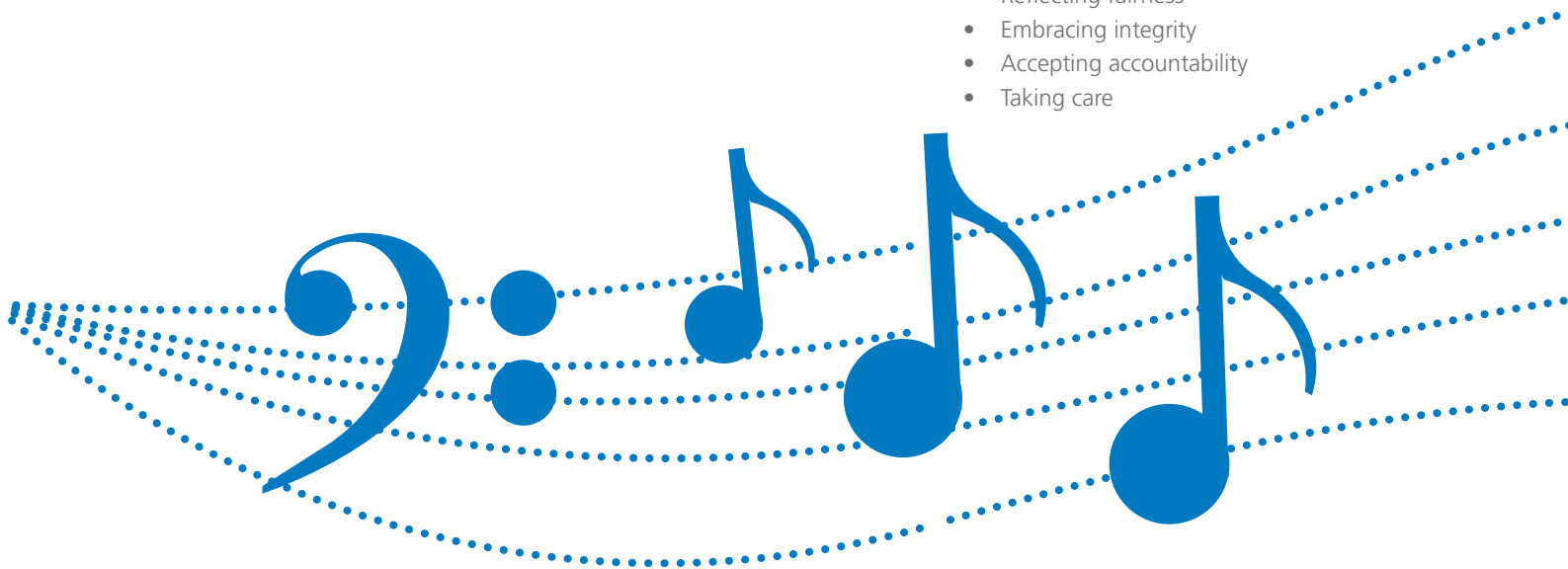
"To deliver outstanding, sustainable value to all our stakeholders"

Foundational values

- Granting respect
- Reflecting fairness
- Embracing integrity
- Accepting accountability
- Taking care

Motivational values

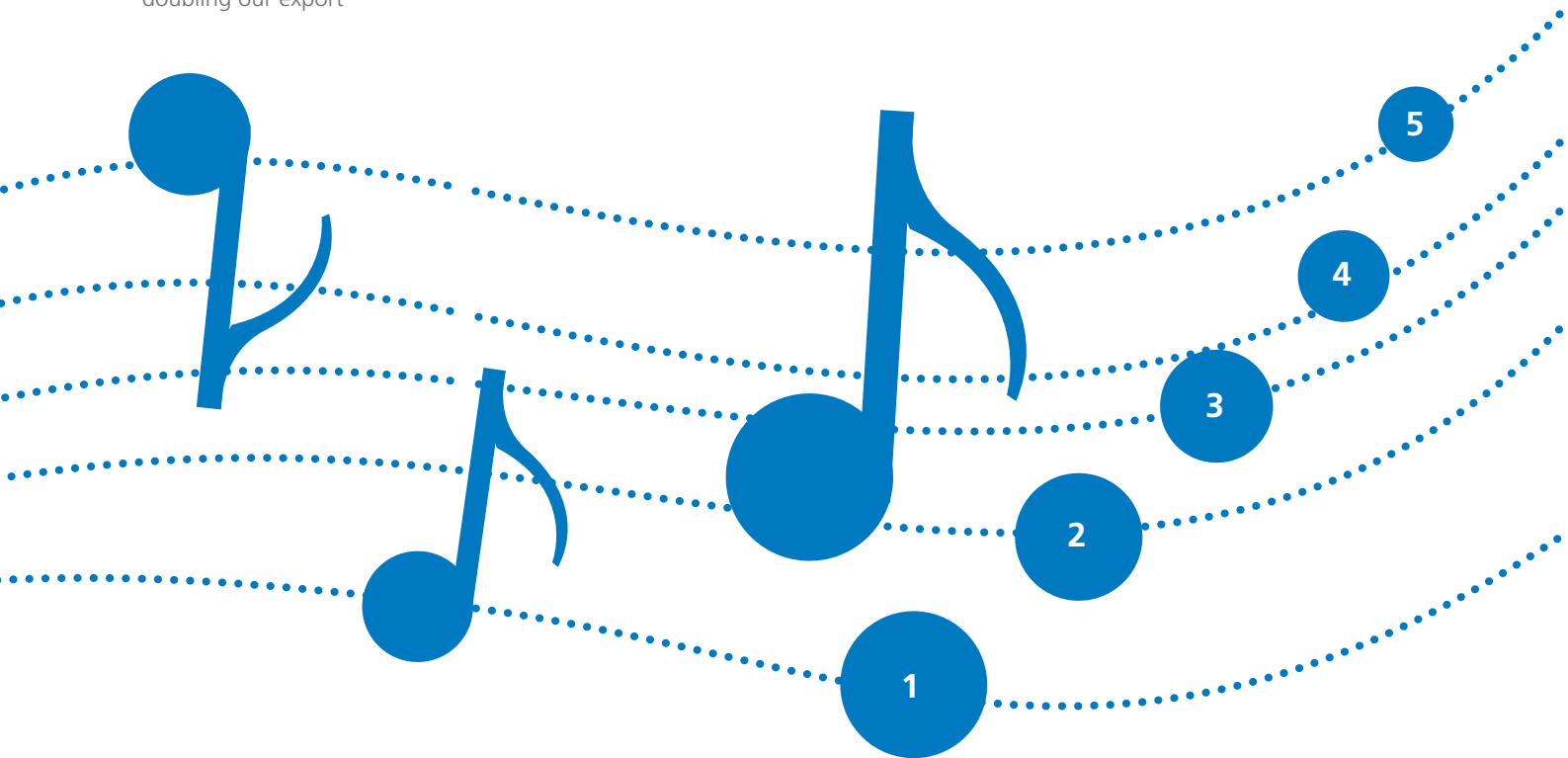
- Together we achieve
- Excellence is our aim
- Always can do
- Making our dream real through people



Strategy

With the seaborne iron ore market expected to remain attractive for some years, Kumba's secure access to quality reserves and existing infrastructure is the base for doubling our export

production capacity from the Northern Cape to more than 45Mtpa by 2013, with an extensive project pipeline to take us beyond 70Mtpa in future.



In creating shareholder wealth by defining new frontiers of operational and people performance in the mining industry, Kumba is pursuing five strategic thrusts (p28):

- 1 Customer relationships
- 2 Growth
- 3 Operational excellence
- 4 Sustainable development
- 5 Talent and performance management